How to Dominate Google Rankings 🚀

On-page SEO	Off-page SEO	Technical SEO	Local SEO
Craft irresistible content. Every word, headline, and keyword should tell Google: *this page matters.* Smart formatting, keyword placement, and engaging copy make your site easy to understand and impossible to ignore.	**Build buzz beyond your site.** Backlinks, brand mentions, and social shares are the digital word-of-mouth that boost your authority. The more people talk about you, the more Google trusts you.	**Fine-tune the engine under the hood.** Lightning-fast load times, clean crawl paths, and smart canonical tags ensure search engines can navigate your site effortlessly. A smooth technical foundation means higher visibility.	**Own your neighborhood online.** Optimize your Google Business profile, sprinkle in local keywords, and showcase glowing reviews. When customers nearby search, you're the first name they see.

✨ **Marketing spin:**

- On-page SEO is about *storytelling that sells*.
- Off-page SEO is about *building credibility through community*.
- Technical SEO is about *removing friction so Google can spotlight you*.
- Local SEO is about *becoming the go-to choice in your region*.

Visual SEO Marketing Training Book — fajaedeSEO

Table of Contents

Table of Contents

6. Canonical & Technical SEO

7. Practical Marketing Tips

8. Practical Tips for Anchor Text (from included reference)

1. Overview & Core Values

fajaedeSEO is a plugin designed to optimize pages and posts for search engines. You work with AIgenerated titles, meta descriptions, and keyword focus for each section.

Core values:

- Automation
- Speed
- Marketing-driven

   AI suggestions

2. Social Preview & Branding

The "social preview image" shows how your content and brand appear online. Thanks to visuals and branding elements such as logo and banner, you create a professional impression.

3. SEO Meta Fields: Practical Examples

Focus keywords, *AI meta titles*, and *keyword suggestions* form the basis for every SEO optimization. Experiment with combinations for maximal ranking.

- Focus on SEO keyword density
- Use AI Title Suggestions
- Instant feedback with SEO score

4. SEO Writing Analysis and Scores

Punctuation, sentence length, and passive voice usage are immediately visible. Aim for a green SEO score for optimal marketing impact.

- Good writing style detected
- Score feedback: "Great job! Keep it up."

5. Content & Link Analysis

Check headings, internal and external links, and alt text for images. This is essential for both SEO and usability.

- Headings: measure and optimize
- Internal Links: increase indexability
- Alt text on images

6. Canonical & Technical SEO

Set a canonical URL for each page for a clear SEO strategy. Prevent duplicate content and speed up indexing.

- Set canonical tags
- Save quickly

7. Practical Marketing Tips

Combine visuals and text for maximum clicks

- Use social preview and branding consistently
- Optimize focus keyword per page/post
- Keep measuring headings and internal links

8. Best Practices for Anchor Text / Link Text

Stay on topic: Avoid anchor text that doesn't relate to the linked page.

Don't use raw URLs as anchor text unless absolutely necessary (e.g., redirect information).

Keep descriptions concise: Aim for a few words or a short phrase.

Pay attention to internal links: Quality internal linking helps users and search engines better navigate your site.

Make your content crawlable:

- Pages must have a valid title and meta description.
- Links must have descriptive anchor text.
- Use valid hreflang and rel canonical values.
- Make sure robots.txt is correct.
- Keep your site mobile-friendly (add a meta viewport tag, use readable font sizes, and appropriate tap target sizes).

Structured data:

- Validate structured data with schema.org and JSON-LD.
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For best SEO, add structured data for navigation lists, articles, and more.

SEO testing:

- Regularly audit your site's SEO performance.
- Use suggested improvements for optimal site health.
- Take advantage of the fajaede SEO plugin AI title and description generator.

Performance pointers:

- Lightweight and fast plugin design
- All AI calculations are on-site (no external APIs)
- Control over privacy and speed

Plugin design tips:

- Per-page meta title, description, and keywords
- Add or override canonical URLs and robots info as needed

    Add Schema.org structured data and JSON-LD for rich snippets and visibility

Extra: Branding Assets Logo

fajaedeSEO:

Large banner:

Credits, Licenses & Plugin Info

For licenses, credits, and technical details, see the included file Plugin-Name-fajaedeseo-ai-SeoPlug.txt

This PDF book is a fully visual, practical, and marketing-oriented SEO training guide for fajaedeSEO—ideal for beginners and advanced users.